ABSTRACT

Education plays a crucial role in human life and national development. In today's era, the difficulty level of school learning has led to the need for tutoring. Tyanda Course, founded on September 20, 2012, in Ajibarang, Banyumas, Central Java, provides a solution with a Fun learning approach.

Tyanda Course offers high-quality tutoring at an affordable cost, allowing students from various social backgrounds to join. Modern facilities such as Smart TV, AC, and others create a comfortable learning environment. With the Fun learning method, Tyanda Course creates a fun and effective learning atmosphere.

Various achievements of Tyanda Course students reflect the success of this learning approach. Online support expands students' access to tutoring and question consultations. Through Instagram, Facebook, WhatsApp, and YouTube, information about Tyanda Course is widely disseminated, with new students continually joining every month.

This research highlights the urgency of enjoyable learning in increasing motivation, information retention, and skill development in students. The phenomenon of integrating technology into Fun learning is challenging, especially in ensuring equal access for students. Tyanda Course serves as a communicative and effective model in supporting primary education.

Keywords: Education, Fun learning, Course.