

ABSTRACT

Based on the information that has been described, the problem in this study can be identified from how much family communication relates to the hedonism lifestyle and how the comparison of family types to hedonism behavior. Looking at the identification of the problems above, the purpose of this research is as follows, namely to find out the differences in the way of communication between children and parents that can influence the formation of hedonistic character or behavior and to compare the high and low conformity of behavior that is formed from upbringing or everyday life. done every day. The type of research conducted in this research is quantitative research with a descriptive approach. Quantitative research has a philosophical foundation of positivism and aims to test established hypotheses. This method involves collecting data from a predetermined population or sample using research instruments that have been designed. The collected data will be analyzed using statistical methods to provide a clear picture of communication patterns between parents and children in the context of hedonistic behavior at several universities in Jakarta and Bandung. This study also uses a descriptive research type that aims to provide a clear picture of communication patterns between parents and children in the context of the hedonistic lifestyle in the campus environment. In descriptive research, the main focus is to describe or describe the research object by utilizing data or samples that have been collected.

Keywords: communication, family, hedonism