## **ABSTRACT**

Investors need accurate information when they want to make transactions on the capital market. Accurate information can be a consideration in making investment decisions. The soundness level of a bank can be a consideration for investors. The soundness level of a bank can be measured by the risk profile which is proxied by Non Performing Loans, Good Corporate Governance, profitability which is proxied by Return On Assets, and Capital which is proxied by the Capital Adequacy Ratio.

The purpose of this study was to find out whether there is an influence of Non Performing Loans (NPL), Good Corporate Governance (GCG), Return On Assets (ROA) and Capital Adequacy Ratio (CAR) on the share prices of national private public banking sub-sector companies listed on the Indonesia Stock Exchange and the Financial Services Authority for the 2017-2021 period.

The population in this study are national private public banking sub-sector companies listed on the Indonesia Stock Exchange and the Financial Services Authority for the 2017-2021 period. The sampling technique used is non-probability sampling and purposive sampling. The sample in this study amounted to 50 consisting of 10 companies that met the criteria in the study with a 5-year research period. The method of analysis in this study is panel data regression using Eviews 12.

The results in this study found that simultaneously the variables Non Performing Loans (NPL), Good Corporate Governance (GCG), Return On Assets (ROA) and Capital Adequacy Ratio (CAR) affect stock prices. Partially, the Non-Performing Loan (NPL), Good Corporate Governance (GCG) and Capital Adequacy Ratio (CAR) variables have no effect on stock prices, while the Return On Assets (ROA) variable has an effect on stock prices.

The suggestions for further research are that it can become a reference for further banking research. Companies are expected to be able to make decisions that can increase company profitability so that investor interest in banking stocks increases and investors and potential investors are advised to invest in banking

companies that have high profitability because the results of this study indicate that profitability has a positive effect on stock prices.