

ABSTRACT

The unemployment rate which continues to increase from year to year is a frightening thing for all of us, especially in the province of Aceh where Aceh province is the number one poorest province in Sumatra. What's even sadder is that the percentage of unemployment among university graduates is quite large. In essence, graduates from universities are expected to reduce the unemployment rate which leads to reduced poverty levels in the province of Aceh. And also the growth rate of MSMEs in the city of Banda Aceh is very small, namely only growing 0.6% from 2021 to 2022, so the government encourages all universities in the city of Banda Aceh to implement entrepreneurship education for each faculty. Therefore, researchers examined the influence of entrepreneurship education and self-efficacy on entrepreneurial intentions among students in the city of Banda Aceh.

The aim of this research is to find out how much influence the entrepreneurship education received from universities in the form of subjects and students' self-efficacy has on their intention to become entrepreneurs or start their own business.

The method used in this research is descriptive quantitative. Questionnaires were distributed to 400 students in the city of Banda Aceh, then statistical testing was carried out using simple and multiple regression analysis using IBM SPSS.

The result is that data from each variable influences each other and also mediating variables are also proven to mediate the relationship between entrepreneurial education and entrepreneurial intentions. All data is also normal and there is no multicollinearity. With this research, researchers hope that it can be used as material for consideration by lecturers to innovate ways of learning in entrepreneurship education, which must prioritize practice so that students have higher self-efficacy and intentions to become entrepreneurs.

Keywords: Entrepreneurship Education, Self-efficacy, Entrepreneurial intentions