

ABSTRACT

Creative Block, also known as inspiration block, can be described as the inability to access one's internal creativity. In working on a piece of work, people who experience creative block tend to postpone their work due to lack of motivation to work. In animation work, creative block can appear at any time and can cause various adverse effects on animators. Therefore, the purpose of this design is to understand the phenomenon of creative block and make it a reference to find out the visualization of the atmosphere of the personal space in the animator's room who is trapped in creative block in the background design in 2D animation media. The research method used in this design is a qualitative method with a phenomenological approach, as well as data collection and analysis in the form of literature study, interviews, and visual analysis. The result of the design will be a 2D animation about animators who are trapped in the creative block process.

Keywords: *2D Animation, Animator, Background, Personal Space, Creative Block*