

DAFTAR ISI

ABSTRAK	i
ABSTRACT	ii
LEMBAR PERNYATAAN ORISINALITAS	iii
LEMBAR PENGESAHAN	iv
KATA PENGANTAR	v
DAFTAR ISI.....	vii
DAFTAR GAMBAR	x
DAFTAR TABEL.....	xii
DAFTAR SIMBOL.....	xiii
DAFTAR ISTILAH	xiv
BAB I PENDAHULUAN.....	1
I.1 Latar Belakang	1
I.2 Perumusan Masalah	4
I.3 Tujuan Penelitian	4
I.4 Batasan Penelitian	5
I.5 Manfaat Penelitian	5
I.6 Sistematika Penulisan	6
BAB II TINJAUAN PUSTAKA.....	7
II.1 Analisis Sentimen	7
II.2 Twitter.....	7
II.3 <i>Text Mining</i>	8
II.4 <i>Natural Language Processing (NLP)</i>	9
II.5 Yahoo Finance	9

II.6 Grab	10
II.7 <i>Data Crawling</i>	12
II.8 <i>Text Preprocessing</i>	12
II.9 Algoritma <i>Support Vector Machine (SVM)</i>	16
II.10 <i>Term Frequency-Inverse Document Frequent (TF-IDF)</i>	18
II.11 SMOTE-Tomek	19
II.12 Evaluasi Performansi	20
II.13 Analisis Korelasi.....	22
II.14 Perbandingan Algoritma Klasifikasi.....	24
II.15 Penelitian Terdahulu.....	27
BAB III METODOLOGI PENELITIAN	31
III.1 Model Konseptual	31
III.2 Metodologi Penyelesaian Masalah	32
III.3 Sistematika Penyelesaian Masalah	33
BAB IV IDENTIFIKASI DAN ANALISIS KEBUTUHAN	38
IV.1 <i>Business Understanding</i>	38
IV.2 <i>Data Understanding</i>	38
IV.2.1 Pengumpulan Data Komentar.....	38
IV.2.2 Pengumpulan Data Harga Saham	40
IV.3 <i>Data Preparation</i>	41
IV.3.1 Pelabelan Data	41
IV.3.2 <i>Cleansing</i>	43
IV.3.3 <i>Case Folding</i>	44
IV.3.4 <i>Tokenizing</i>	45
IV.3.5 Standarisasi Kata	47
IV.3.6 <i>Stopword Removal</i>	47

IV.3.7 <i>Stemming</i>	48
IV.3.8 <i>Term Frequency-Inverse Document Frequent (TF-IDF)</i>	50
IV.3.9 TF-Analisis Data Saham.....	51
IV.4 <i>Modelling</i>	52
IV.4.1 Data Splitting.....	52
IV.4.2 <i>Imbalance Data Handling</i>	52
IV.4.3 Implementasi <i>Support Vector Machine</i>	54
BAB V IMPLEMENTASI DAN PENGUJIAN	57
V.1 Evaluasi Performansi.....	57
V.1.1 Evaluasi Performa Model Menggunakan <i>Confusion Matrix</i>	57
V.1.2 Evaluasi Performa Model Menggunakan <i>Matrix</i> Evaluasi.....	58
V.2 Deployment	58
V.2.1 Tabel Kontingensi.....	59
V.2.2 Analisis Korelasi.....	61
V.3 <i>Visualisasi</i>	63
V.3.1 <i>Wordcloud</i>	63
V.3.2 Word N-Gram	65
BAB VI KESIMPULAN DAN SARAN	67
V.I Kesimpulan	67
V.I Saran.....	67
DAFTAR PUSTAKA	68