ABSTRACT

Banyuwangi Festival is a series of annual activities (calendar of events) that feature various activities or events held throughout the Banyuwangi Regency area. The implementation of the Banyuwangi Festival can increase tourist visits so that it becomes one of the leading tourism products of Banyuwangi Regency. The number of events in the series of Banyuwangi Festival activities requires neat management and planning so that the entire series of Banyuwangi Festival activities can run well and smoothly. However, the event planning process at the Banyuwangi Festival currently still uses spreadsheets so that this process has been digitized, but with the involvement of various parties in the planning process, it causes the current process to be less effective, so an integrated system is needed that can help the Banyuwangi Regency Culture and Tourism Office manage the planning process of the series of Banyuwangi Festival activities. This research will design an ERP system to manage event planning in the series of Banyuwangi Festival activities using the event module and website module on Odoo using the Rapid Application Development (RAD) method as a solution to the needs of the Banyuwangi Regency Culture and Tourism Office. The result of this study is the event proposal acceptance system on the Odoo website module to make it easier for people to propose events to be added to the series of Banyuwangi Festival activities and the Banyuwangi Festival event planning system using the Odoo event module that can register events and schedule meetings so as to assist the Banyuwangi Regency Culture and Tourism Office in managing and planning the series of Banyuwangi Festival activities..

Keywords: *Enterprise Resource Planning* (ERP), *open-source* ERP, Odoo, *Rapid Application Development* (RAD), *Event Management*.