

ABSTRACT

The Public Relations Division (Public Relations) in the Regional People's Legislative Council (DPRD) in Bandung has an important role in carrying out creative 2D design and activity documentation tasks, and this is necessary to ensure that information and activities related to the DPRD can be accessed and understood by the public. In this way, the Public Relations Division can increase transparency, accountability, and a positive image of the DPRD in the public eye. In its implementation, the author has a role in creating 2D designs, such as posters, brochures, infographics, and other designs, which help convey information and messages to the public effectively, as well as documentation in recording and keeping track of DPRD activities. In manufacturing, the author uses a work methodology consisting of briefings, pre-designs, design processes, design revisions, and design submissions. Through this work methodology, the final result of this final project is in the form of a 2D design and documentation of activities in digital form which is published via social media and the website of the Bandung City Council so that it can provide benefits and can be archived and disseminated to the public.

Keywords: 2D Design, Documentation, DPRD