

**COMMUNICATION STRATEGIES OF  
HEALTH WORKERS IN INVITING THE PUBLIC  
PARTICIPATING IN THE COVID-19 VACCINATION  
IN TERNATE CITY**

**THESIS**

Submitted as One of the Conditions for  
Obtained a Bachelor of Communication Studies degree  
Communication Science Study Program

Compiled by:

Ayla Daniyah Ramadhini

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**Universitas  
Telkom**

**COMMUNICATION SCIENCE STUDY PROGRAM  
FACULTY OF COMMUNICATION AND BUSINESS  
TELKOM UNIVERSITY  
BANDUNG**

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