## **FOREWORD**

All praise and thanks are given to God for the abundance of His blessings, thanks to the writer so that the thesis entitled, "THE INFLUENCE OF E-WOM #PAKAISOMETHINC IN TIKTOK TOWARDS SOMETHINC CONSUMER PERCEPTION. Can be completed properly and on time, as requirements to complete undergraduate education at the Department of Communication Studies, Telkom University.

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The authors realizes that this research proposal is far from perfect. therefore, The author very much welcomes suggestions and criticisms from Mr/Ms examiner. The author hope that this research can benefit many parties, especially Somethinc, readers, and students, as well as further research.

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