

DAFTAR TABEL

| | |
|--|----|
| Tabel 2.1 Penelitian Terdahulu | 32 |
| Tabel 4.1 Matriks <i>Internal Factor Annalysis Sumarry</i> (IFAS)..... | 75 |
| Tabel 4.2 Matriks <i>External Factor Analysis Sumarry</i> (EFAS)..... | 76 |
| Tabel 4.3 Matriks SWOT | 87 |