

APPROVAL PAGE

**THE EFFECT OF E-WOM AND BRAND IMAGE ON PURCHASE
DECISIONS : A Study at Inglot Halal Nail Polish
MINI THESIS**

Submitted as one of the requirement to obtaining a bachelor's degree from the
International ICT Business Study Program

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Supervisor

A handwritten signature in blue ink, likely belonging to Dra. Indrawati.

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FACULTY OF ECONOMIC AND BUSINESS
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