

LETTER OF APPROVAL

**THE INFLUENCE OF LIVE STREAMING FEATURES ON PURCHASE
INTENTION FROM THE CONSUMER FUNCTIONAL EXPERIENCE
AND EMOTIONAL CONTAGION PERSPECTIVE**

Written as part of the requirement to complete the Bachelor's Degree from
International ICT Business Program Study

Written by:

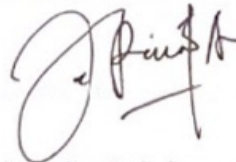
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**INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMIC AND BUSINESS
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