FACTORS INFLUENCING CONSUMERS TRUST AND LOYALTY IN E-COMMERCE

(STUDY CASE: STEAM)

MINI THESIS

Submitted as one of the requirements for obtaining a Management Degree from ICT Business study program

Arrange by: Muhammad Fadhil Daffa NPM: 1401194608



INTERNATIONAL ICT BUSINESS

SCHOOL OF ECONOMICS AND BUSINESS

TELKOM UNIVERSITY

2023