

APPROVAL PAGE

**THE INFLUENCE OF SOCIAL MEDIA MARKETING INSTAGRAM
TOWARDS CONSUMER-BRAND ENGAGEMENT AND BRAND
KNOWLEDGE OF GOJEK**

MINI THESIS

Proposed as one of the requirements to Achieve a Bachelor's Degree

International ICT Business

Arrange by:

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Supervisor,

A handwritten signature in black ink, appearing to be 'Osa Omar Sharif'.

(Osa Omar Sharif, S.Si., M.S.M.)

**INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMICS AND BUSINESS
TELKOM UNIVERSITY
BANDUNG
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