THE INFLUENCE OF SOCIAL MEDIA MARKETING INSTAGRAM TOWARDS CONSUMER-BRAND ENGAGEMENT AND BRAND KNOWLEDGE OF GOJEK

MINI THESIS

Proposed as one of the requirements to Achieve a Bachelor's Degree

International ICT Business

Arrange by: Yunicka Dwi Hapsari Alamsyah 1401192576



INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMICS AND BUSINESS
TELKOM UNIVERSITY
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