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## Lampiran

### 1. Kuesioner

Screening Question
4. Apakah anda merupakan masyarakat Indonesia berjenis kelamin wanita dengan usia 17 - 64 tahun dan pernah menonton online review produk MS Glow di Media Sosial TikTok? a. Ya b. Tidak
A. Profil Responden
1. Usia a. 17 – 21 tahun b. 22 – 26 tahun c. 27 – 30 tahun d. 31 – 34 tahun e. >34 tahun
2. Pendidikan a. SD/Sederajat b. SMP/Sederajat c. SMA/Sederajat