

ABSTRACT

This study discusses the framing formed by Media Radar Gresik in reporting that discusses the repair and construction of roads in Gresik Regency. The quality of roads in Gresik Regency is of particular concern considering that Gresik Regency is a large economic area because there are many industries in it, so the existing infrastructure must be of high quality. The news regarding the repair and construction of this road can certainly be linked to the image of the Gresik Regency Government which can improve in the eyes of the public. This study uses a qualitative approach, with the method of framing analysis using the Robert M. Entman model which has 4 points, namely Define Problems, Diagnose Causes, Make Moral Judgment and Treatment Recommendation and the constructivism paradigm. For data collection, researchers conducted observations and also documented from 2 sources, namely primary sources and secondary sources. The results of this study found that the framing carried out by Media Radar Gresik related to this reporting tends to produce news with a good news model.

Keywords: Development, Framing, Infrastructure, Media, Repair, Roads