

## TABLE OF CONTENTS

TABLE OF CONTENTS .....	viii
LIST OF TABLES .....	x
LIST OF FIGURES .....	xi
APPENDIX LIST.....	xii
CHAPTER 1.....	1
1.1 RESEARCH OBJECTIVE.....	4
1.2 RESEARCH QUESTIONS.....	5
1.3 SIGNIFICANCE AND CONTRIBUTION .....	5
1.3.1 <i>Theoretical Contribution</i> .....	5
1.3.2 <i>Practical Contribution</i> .....	5
1.4 TIME AND LOCATION OF RESEARCH .....	6
CHAPTER II.....	7
2.1. <i>New Media and Communication Studies</i> .....	7
2.2 <i>Media Ecology</i> .....	8
2.3 <i>Poverty</i> .....	10
2.1.4 <i>Poverty Porn as a Content</i> .....	10
2.1.5 <i>Indicator of Poverty Porn Content</i> .....	12
1. Passive Versus Active .....	12
2. SAVIOURISM.....	13
4. LACK OF CONTEXT .....	14
5. LACK OF VOICE.....	15
2.1.5 <i>Audience Theory</i> .....	15
2.2 PREVIOUS RESEARCH.....	17
2.2.1 <i>National Journal</i> .....	17
2.2.2 <i>International Journal</i> .....	20
1.3 RESEARCH FRAMEWORK .....	23
CHAPTER 3 .....	24
3.1 RESEARCH PARADIGM.....	24
3.2 RESEARCH METHOD.....	24
3.3 SUBJECT AND OBJECT OF RESEARCH.....	25
3.3.1 <i>Research Subject</i> .....	25

3.3.2	<i>Research Object</i> .....	25
3.4	RESEARCH ANALYSIS UNIT .....	26
3.5	DATA COLLECTION TECHNIQUE.....	37
3.5.1	<i>Primary Data</i> .....	38
3.5.2	<i>Secondary Data</i> .....	39
3.6	DATA ANALYSIS TECHNIQUE.....	40
3.7	DATA VALIDITY TECHNIQUES .....	41
CHAPTER 4	.....	43
CHAPTER 5	.....	67
REFERENCES	.....	69
APPENDIX LIST	.....	73