

**VERIFICATION PAGE**

**THE INFLUENCE OF BLACKPINK AS CO-BRANDING  
ON PUBG MOBILE BRAND IMAGE  
AT FKB TELKOM UNIVERSITY**

**THESIS**

Submitted as one of the requirements to obtain a Bachelor's Degree in  
International Communication Science

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A handwritten signature in black ink that reads 'Adrio'.

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**STUDY PROGRAM OF COMMUNICATION SCIENCE  
FACULTY OF COMMUNICATION AND BUSINESS  
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**2023**