

DAFTAR TABEL

Tabel 2.1 Penelitian Terdahulu	32
Tabel 3.1 Karakteristik Penelitian.....	41
Tabel 3.2 Operasional Variabel <i>Business Model Canvas</i>	44
Tabel 3.3 Operasional Variabel <i>Value Proposition Canvas</i>	46
Tabel 3. 4 Analisis Lingkungan Bisnis	47
Tabel 4.1 Karakteristik Narasumber (Internal perusahaan)	57
Tabel 4.2 Karakteristik Narasumber (Customer).....	58
Tabel 4.3 Hasil Uji Triangulasi.....	58
Tabel 4.4 Pertanyaan-pertanyaan terkait <i>Value Proposition Canvas</i>	65
Tabel 4. 5 <i>Pain Relievers</i>	69
Tabel 4. 6 <i>Gain Creator</i>	69
Tabel 4.7 Industry Forces.....	78
Tabel 4.8 Produk dan Layanan Pengganti.....	79
Tabel 4.9 Market Forces	85
Tabel 4. 10 Key Trends	86
Tabel 4. 11 Industry Forces.....	86
Tabel 4. 12 Macroeconomic Forces	87
Tabel 4. 13 Penjelasan <i>Business Model Canvas</i> Usulan	90