

ABSTRACT

The Development of ICT innovation through BTP institutions cannot be do done by only one party, the involvement of several parties is expected.. The establishment of BTP in almost the last 13 years has had such a very good impact with the existence of programs created and continues to innovate and the most important factor in the development of a Technopark is one of the leaders, so that the leadership phenomenon also occurs in BTP institutions. This study aims to see how the role of leadership in the development of ICT innovation by BTP institutions with a policy network approach. The research method used is a qualitative method by collecting data through interviews and documentation of informants who are directly involved. The results showed that the actors involved consisted of 6 elements, namely the government, academic actors, business or industry, the media and the community, each performing their respective functions, coordinated structures, effective rules of action, adequate institutionalization, balanced power relations and strategic actors were collaborative. Thus, the application of leadership that encourages creativity, provides support, and establishes partnerships in the development of ICT innovation through the institution of Bandung Technopark.

Keywords : Leadership, Policy Network, ICT Innovation Development