## ABSTRACT

Web-based Information System Application for Native and Introduced Fish in West Java with admin module is an application that aims to manage and monitor data about native and introduced fish spread in the West Java region. This application is an innovation in the field of fish conservation and management, which aims to provide accurate and up-to-date information for relevant parties, such as government agencies, academics, and non-governmental organizations involved in fish conservation and management efforts in the region.

Through the admin module, application managers can easily manage and update data on native and introduced fishes, including information on habitats, populations, conservation status and distribution areas. This module ensures that the data entered into the application remains accurate and can be accessed quickly by relevant parties.

Features provided in the app include in-depth reporting and data analysis, allowing users to generate reports on the condition of fish populations, development trends, and identify areas that need special attention in conservation efforts. This feature becomes a valuable tool in strategic decision-making for stakeholders.

With this application, it is hoped that the efficiency and effectiveness in managing data on native and introduced fish can be improved. In addition, cooperation between relevant parties in the field of fish conservation and management in the West Java region is expected to be more coordinated and directed, resulting in sustainable fish conservation efforts.

*Keywords: Information System Application, Native Fish, Introduced Fish, West Java, Fish Conservation, Data Management, Admin Module.*