

PREFACE

Praise to Allah SWT for his blessings, the author can carry out and have completed the mini thesis titled “The Influence of Electronic Word of Mouth, Perceived Value and, trust Towards the Purchase Decision of Airbnb in Indonesia”. This mini thesis is prepared to fulfill one of the requirements to get a Bachelor of International ICT Business degree at the Faculty of Economics and Business, University of Telkom.

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The author realize that this mini thesis is far from perfect, both materially and in the presentation of this mini thesis, therefore all forms of criticism and constructive suggestions are very welcomed by the author for the perfection of subsequent tasks. The author hopes that this mini thesis can be useful for writers and for every reader, especially student of the Faculty of Economics and Business, University of Telkom.

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