APPROVAL SHEET

THE INFLUENCE OF OVERALL E-SERVICE QUALITY TOWARDS CUSTOMER SATISFACTION AND CUSTOMER TRUST OF TOKOPEDIA USERS IN INDONESIA

MINI THESIS PROPOSAL

Submitted as part of the requirement to complete the Bachelor's Degree from the International ICT Business Study Program

Arranged by:
Annaya Sabila Putri
1401192561



Supervisor,

(Osa Omar Sharif, S.Si., M.S.M.)

INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMIC AND BUSINESS
TELKOM UNIVERSITY

BANDUNG

2023