DAFTAR PUSTAKA

Ahmad, A., Jamaludin, A., Zuraimi, N. S. M., & Valeri, M. (2021). Visit intention and destination image in post-Covid-19 crisis recovery. *Current Issues in Tourism*, *24*(17), 2392–2397. https://doi.org/10.1080/13683500.2020.1842342

Akgün, A. E., Senturk, H. A., Keskin, H., & Onal, I. (2020). The relationships among nostalgic emotion, destination images and tourist behaviors: An empirical study of Istanbul. *Journal of Destination Marketing and Management*, *16*(February 2018), 100355. https://doi.org/10.1016/j.jdmm.2019.03.009

Al-Gasawneh, J. A., & Al-Adamat, A. M. (2020). The relationship between perceived destination image, social media interaction and travel intentions relating to Neom City. *Academy of Strategic Management Journal*, *19*(2), 1–12.

Alamsyah, A., Ditya, I. P. W., & Widarmanti, T. (2021). Tourist Movement Analysis using Social Media Data in Indonesia. *2021 International Conference Advancement in Data Science, E-Learning and Information Systems (ICADEIS)*. https://doi.org/10.1109/ICADEIS52521.2021.9701947.

Andika, D., & Darwis, D. (2021). Modifikasi Algoritma Gifshuffle Untuk Peningkatan Kualitas Citra Pada Steganografi. *Jurnal Ilmiah Infrastruktur Teknologi Informasi*, *1*(2), 19–23. https://doi.org/10.33365/jiiti.v1i2.614

Ariyanto, A., Bangun, R., Indillah, M. R. M., Trenggana, A. F. mochamad, Ruhjatini, D., Sholihah, Ariyanti, M., Widiati, E., Irawan, P., Ratih, S. D., Ismail, R. S., Putra, D. S., Utama, A. M., Syahputra, S., & Bancin, J. B. B. (2023). *Manajemen Pemasaran*.

Blasco-Lopez, F., Recuero Virto, N., Aldas Manzano, J., & Cruz Delgado, D. (2019). Facebook's power: factors influencing followers' visit intentions.

Spanish Journal of Marketing - ESIC, *23*(1), 95–117.
https://doi.org/10.1108/SJME-06-2018-0032

Chaffey, D., & Ellis-Chadwick, F. (2019). *Digital Marketing Strategy, Implementation and Practice*.

Chaulagain, S., Wiitala, J., & Fu, X. (2019). The impact of country image and destination image on US tourists' travel intention. *Journal of Destination Marketing and Management*, *12*(January), 1–11. https://doi.org/10.1016/j.jdmm.2019.01.005

Cheung, M. L., Ting, H., Cheah, J. H., & Sharipudin, M. N. S. (2021). Examining the role of social media-based destination brand community in evoking tourists' emotions and intention to co-create and visit. *Journal of Product and Brand Management*, *30*(1), 28–43. https://doi.org/10.1108/JPBM-09-2019-2554

Claudya, M., Suryani, W., & Parulian, T. (2020). Pengaruh Sistem Pemasaran Kewirausahaan Terhadap Systems For Competitive Advantages And Innovations In. *Jurnal Ilmiah Manajemen Dan Bisnis (JIMBI)*, *3*(2), 8–18.

Danandjaya, K. (2020). *Perilaku Individu Dalam Organisasi*. *1*(2), 125–132.

Djunarsjah, E., & Putra, A. P. (2021). The concept of an archipelagic Province in Indonesia. *IOP Conference Series: Earth and Environmental Science*, *777*(1). https://doi.org/10.1088/1755-1315/777/1/012040

Gaffar, V., Tjahjono, B., Abdullah, T., & Sukmayadi, V. (2022). Like, tag and share: bolstering social media marketing to improve intention to visit a nature-based tourism destination. *Tourism Review*, *77*(2), 451–470. https://doi.org/10.1108/TR-05-2020-0215

George, R. (2021). Marketing Tourism and Hospitality. In *Strategic Capability Response Analysis*. Springer International Publishing. https://doi.org/10.1007/978-3-030-64111-5

Ghozali, I. (2012). *Aplikasi Analisis Multivariate dengan Program IBM SPSS*.

Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2022). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*.

Hamid, R. S., & Anwar, S. M. (2019). *Structural Equation Modeling (SEM) Berbasis Varian*.

Haryono, G. (2022). *Peranan Komunikasi Pemasaran Pariwisata Melalui Pemanfaatan E-Tourism Marketing untuk Meningkatkan Niat Berkunjung Wisatawan*. *6*(1), 136–143. https://doi.org/10.33087/ekonomis.v6i1.509

Hidayat, K. A., & Martini, E. (2020). *PENGARUH SOCIAL MEDIA MARKETING PADA CUSTOMER ENGAGEMENT DAN DAMPAKNYA TERHADAP BRAND LOYALTY DI BUTTONSCARVES*. *4*(5), 679–691.

Ibrahim, B., Aljarah, A., & Sawaftah, D. (2021). Linking social media marketing activities to revisit intention through brand trust and brand loyalty on the coffee shop facebook pages: Exploring sequential mediation mechanism. *Sustainability (Switzerland)*, *13*(4), 1–16. https://doi.org/10.3390/su13042277

Iglesias-Sánchez, P. P., Correia, M. B., Jambrino-Maldonado, C., & de las Heras-Pedrosa, C. (2020). Instagram as a co-creation space for tourist destination image-building: Algarve and costa del sol case studies. *Sustainability (Switzerland)*, *12*(7), 1–26. https://doi.org/10.3390/su12072793

Kotler, P., & Amstrong, G. (2021). *Principles of markerting*. Pearson Education Limited.

Lakita, R. H. A. (2021). Aksesbilitas Dalam Pengembangan Potensi Pariwisata Di Kabupaten Tojo Una-Una Pada Era Revolusi Industri 4.0. *PAPATUNG: Jurnal Ilmu Administrasi Publik, Pemerintahan Dan Politik*, *4*(1), 99–111. https://doi.org/10.54783/japp.v4i1.394

Laletsang, M. (2023). The Impact of Affective Destination Image on Domestic

Tourist Preferences: A Study of Gaborone City, Botswana. *Journal of Hospitality & Tourism Management*, *6*(1), 58–73. https://doi.org/10.53819/81018102t4124

Law, R., Leung, D., & Chan, I. C. C. (2020). Progression and development of information and communication technology research in hospitality and tourism: A state-of-the-art review. *International Journal of Contemporary Hospitality Management*, *32*(2), 511–534. https://doi.org/10.1108/IJCHM-07-2018-0586

Lin, M. S., Liang, Y., Xue, J. X., Pan, B., & Schroeder, A. (2021). Destination image through social media analytics and survey method. *International Journal of Contemporary Hospitality Management*, *33*(6), 2219–2238. https://doi.org/10.1108/IJCHM-08-2020-0861

Lojo, A., Li, M., Xu, H., & Li, M. (2020). Online tourism destination image : components , information sources , and incongruence. *Journal of Travel & Tourism Marketing*, *37*(4), 495–509. https://doi.org/10.1080/10548408.2020.1785370

Maharani, S. G. (2021). Analisis Tingkat Kesehatan Bank Menggunakan Metode RGEC Terhadap Harga Saham Bank Pembangunan Daerah Tahun 2014-2018. *Jurnal Mirai Management*, *6*(1), 39. https://doi.org/10.37531/mirai.v6i1.772

Makhtoom Azhar. (2023). *What is Social Media Marketing (SMM)?* https://doi.org/10.5281/zenodo.7548688

McDonald, J. (2022). *Social Media Marketing Workbook: How to Use Social Media for Business (2022 Online Marketing)*.

Modana, R. W. O. (2023). *Analisis Pengaruh Merek Uniqlo Terhadap Ekuitas Merek dan Niat Berkunjung*.

Nugroho, A. S., & Haritanto, W. (2022). *Metode Penelitian Kuantitatif Dengan Pendekatan Statistika (Teori, Implementasi & Praktik dengan SPSS)* (M.

Kika (ed.)).

Palinggi, S., & Limbongan, E. C. (2020). *PENGARUH INTERNET TERHADAP INDUSTRI E- COMMERCE DAN REGULASI PERLINDUNGAN DATA PRIBADI PELANGGAN DI INDONESIA*. 225–232.

Popy, N. N., & Bappy, T. A. (2022). Attitude toward social media reviews and restaurant visit intention: a Bangladeshi perspective. *South Asian Journal of Business Studies*, *11*(1), 20–44. https://doi.org/10.1108/SAJBS-03-2020-0077

Prasetio, A., Rahman, D. A., Sary, F. P., Pasaribu, R. D., & Sutjipto, M. R. (2022). *The role of Instagram social media marketing activities and brand equity towards airlines customer response*. *6*, 1195–1200. https://doi.org/10.5267/j.ijdns.2022.6.014

Pratt, S., & Chan, W. S. (Amy). (2016). Destination Image and Intention to Visit the Tokyo 2020 Olympics among Hong Kong Generation Y. *Journal of China Tourism Research*, *12*(3–4), 355–373. https://doi.org/10.1080/19388160.2016.1246272

Purwanto, N. (2019). Variabel Dalam Penelitian Pendidikan. *Jurnal Teknodik*, *6115*, 196–215. https://doi.org/10.32550/teknodik.v0i0.554

Rochwulaningsih, Y., Sulistiyono, S. T., Masruroh, N. N., & Maulany, N. N. (2019). Marine policy basis of Indonesia as a maritime state: The importance of integrated economy. *Marine Policy*, *108*(July), 103602. https://doi.org/10.1016/j.marpol.2019.103602

Sholihin, M., & Ratmono, D. (2020). *Analisis SEM-PLS dengan WarpPLS 7.0 untuk Hubungan Nonlinier dalam Penelitian Sosial dan Bisnis*. ANDI.

Suhud, U., Allan, M., & Willson, G. (2021). The relationship between push-pull motivation, destination image, and stage of visit intention: The case of belitung Island. *International Journal of Hospitality and Tourism Systems*, *14*(1), 9–20.

Sun, W., Tang, S., & Liu, F. (2021). *Examining Perceived and Projected Destination Image : A Social Media Content Analysis*.

Tantra, T., Millanyani, H., & Yefri, I. M. (2021). *Analisis Kepuasan Pengujung Berdasarkan Tourist Experience ke Daerah Istimewa Yogyakarta*. *3*(2), 211–218. https://doi.org/10.47065/ekuitas.v3i2.1122

Tong, T. K. P. B., & Subagio, H. (2020). Analisa Pengaruh Social Media Marketing Terhadap Repurchase Intention Melalui Brand Trust Sebagai Variabel Mediasi Pada Instagram Adidas Indonesia Di Surabaya. *Jurnal Strategi Pemasaran*, *7*(1), 10.

Utama, I. P. H. B., & Giantari, I. G. A. K. (2020). PERAN CITRA DESTINASI MEMEDIASI PENGARUH E-WOM TERHADAP NIAT BERKUNJUNG KEMBALI WISATAWAN (Studi Pada Obyek Wisata Taman Edelweis Bali). *E-Jurnal Manajemen Universitas Udayana*, *9*(4), 1230. https://doi.org/10.24843/ejmunud.2020.v09.i04.p01

Wahyuni, N. Y. (2018). Pencitraan: Upaya Membangun Public Opinion Bagi Lembaga Pendidikan Islam. *Al-Tanzim : Jurnal Manajemen Pendidikan Islam*, *2*(1), 64–79. https://doi.org/10.33650/al-tanzim.v2i1.249

Widodo, T., Setiadjie, R. P., & Sary, F. P. (2017). *Analysis of the E-Commerce Use Behavior on Music Products*. *September*, 18–20.

Wong, J. W. C., Lai, I. K. W., & Tao, Z. (2020). Sharing memorable tourism experiences on mobile social media and how it influences further travel decisions. *Current Issues in Tourism*, *23*(14), 1773–1787. https://doi.org/10.1080/13683500.2019.1649372

Yam, J. H., & Taufik, R. (2021). Hipotesis Penelitian Kuantitatif. *Perspektif : Jurnal Ilmu Administrasi*, *3*(2), 96–102. https://doi.org/10.33592/perspektif.v3i2.1540