# *ABSTRACT*

This project discusses a D'creativ startup with the D'Kampus sub-service and also a case study of making the D'Kampus service application. D'Kampus is a marketplace platform that provides services to support MSMEs in the Telkom University campus area to be able to switch into digitalization by using D'Kampus services as a forum for MSMEs to sell in the marketplace. Then D'Kampus provides a delivery system that can make it easier for MSMEs to deliver their products to consumers, and can open up job opportunities, especially for Telkom University students to become part of D'Kampus. So that it can make MSMEs develop and also increase revenue effectively and efficiently in accordance with the formulation of the problems raised in the D'Kampus startup case study.

*Keywords*: D'kampus, D'Squad, D'Creativ, MSMEs, marketplace.