ABSTRACT

Work stress can have a positive effect but if it is excessives it will have

a negative impact, especially on employee performance, excessive work stress

that is not immediately resolved will cause conflict between individuals or

groups within the organization which will reduce overall organizational

performance.

This study aims to determine how much influence the work stress free

variable has on the employee turnover intention of PT. Radio Litasari

(Xchannel). To get the magnitude of the influence used descriptive research

method, namely a method that describes the research variables with the aim

of collecting actual information in detail that describes the symptoms of these

variables.

The influence between the dependent variable and the independent

variable is determined by regression equations with questionnaire data. The

questionnaire was made based on the dimensions and indicators of the

research variables which were distributed to 100 respondents.

After passing the 3 (three) types of data tests, a simple regression

equation is determined. The simple regression coefficient states the influence

of work stress (X) on employee turnover at PT. Radio Litasari (Xchannel) (Y).

To determine whether the results of this study are significant or not, the

regression equation is tested by t-test, it turns out that tcount <-ttable

(5.697≥1.983).

The results of this study are expected to provide strategic input to reduce

turnoverintensity in companies and provide future research references.

Keywords: Work Stress and Turnover

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