

DAFTAR PUSTAKA

- Abd Rahman, A., Asrarhaghghi, E., & Ab Rahman, S. (2015). Consumers and halal cosmetic products: Knowledge, religiosity, attitude and intention. *Journal of Islamic Marketing*, 6(1), 148–163. <https://doi.org/10.1108/JIMA-09-2013-0068>
- Aditya, M. L., & Fitria, S. E. (2020). ANALISIS MINAT BERWIRAUSAHA PADA SISWA PESERTA EKSTRAKURIKULAR KEWIRAUSAHAAN DI SMKN 1 BANDUNG DENGAN MENGGUNAKAN THEORY OF PLANNED BEHAVIOR ANALYSIS. *E-Proceeding of Management* :, 7(1), 52–61.
- Ahsen, M. S. Van, & Hendayani, R. (2022). Analisis Perilaku Konsumen Makanan Halal Pada Mahasiswa Muslim Tasikmalaya Menggunakan Theory Of Planned Behavior Dan Theory Of Interpersonal Behavior. *EProceedings of Management*, 9(5), 2771–2782. <https://openlibrarypublications.telkomuniversity.ac.id/index.php/management/article/view/18366> <https://openlibrarypublications.telkomuniversity.ac.id/index.php/management/article/download/18366/17979>
- Ajzen, I. (1991). The Theory of Planned Behavior. *Organizational Behavior and Human Decision Processes*, 50, 179–211. <https://doi.org/10.47985/dcij.475>
- Akkuş, G., & Erdem, O. (2013). Food tourists' intentions within the TPB framework. *Journal of Tourism and Gastronomy Studies*, 1(3), 3–9.
- Alamanda, D. T., Kania, I., Cahyani, V., & Prabowo, F. (2021). Tourist preferences for Mount Cikuray Indonesia tourism components in the era of post-pandemi Covid-19. *The 4th GIESED: The 4th International Conference on Global Issues for Infrastructure, Environment and Socio-Economic Development*.
- Andina, S. A., & Aliyah, I. (2021). Faktor-Faktor Yang Mempengaruhi Minat Wisatawan Dalam Mengunjungi Wisata Budaya Candi Borobudur. *Jurnal Cakra Wisata*, 22(3), 27–38.
- Arta, A. D., & Fikriyah, K. (2021). Pengaruh Religiusitas dan Pengetahuan Halal Terhadap Minat Berkunjung pada Objek Wisata di Malang Raya. *Jurnal*

- Ekonomika Dan Bisnis Islam*, 4(2), 179–187.
<https://doi.org/10.26740/jekobi.v4n2.p179-187>
- Bae, S. Y., & Chang, P. J. (2021). The effect of coronavirus disease-19 (COVID-19) risk perception on behavioural intention towards ‘untact’ tourism in South Korea during the first wave of the pandemic (March 2020). *Current Issues in Tourism*, 24(7), 1017–1035. <https://doi.org/10.1080/13683500.2020.1798895>
- Cupian, Fajri, M., Noven, S. A., & Nurfitriani, S. R. (2023). Determinan Minat Wisatawan Muslim Dalam Berkunjung Ke Negara Non-Muslim (Studi Kasus: Masyarakat Muslim Jawa Barat). *Jurnal Ilmiah Ekonomi Islam*, 9(01), 78–86.
- Eyres, P., Bannigan, K., & Letherby, G. (2019). An understanding of religious doing: A photovoice study. *Religions*, 10(4).
<https://doi.org/10.3390/rel10040269>
- Ghozali, I. (2016). *Applikasi Analisis Multivariete Dengan Program IBM SPSS 23. Edisi 8*. Badan Penerbit Universitas Diponegoro.
- Grimmer, M., & Miles, M. P. (2017). With the best of intentions: a large sample test of the intention-behaviour gap in pro-environmental consumer behaviour. *International Journal of Consumer Studies*, 41(1), 2–10.
<https://doi.org/10.1111/ijcs.12290>
- Hair Jr., J. F., Ray, G. T. M. H., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). Review of Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R: A Workbook. In *Structural Equation Modeling: A Multidisciplinary Journal* (Vol. 30, Issue 1).
- <https://doi.org/10.1080/10705511.2022.2108813>
- Hamdan, H., Issa, Z. M., Abu, N., & Jusoff, K. (2013). Purchasing Decisions among Muslim Consumers of Processed Halal Food Products. *Journal of Food Products Marketing*, 19(1), 54–61.
<https://doi.org/10.1080/10454446.2013.724365>
- Hassan, S. H., & Harun, H. (2016). Factors influencing fashion consciousness in hijab fashion consumption among hijabistas. *Journal of Islamic Marketing*, 7(4), 476–494. <https://doi.org/10.1108/JIMA-10-2014-0064>
- Hsu, C. H. C., & Huang, S. (2012). An Extension of the Theory of Planned Behavior

- Model for Tourists. *Journal of Hospitality and Tourism Research*, 36(3), 390–417. <https://doi.org/10.1177/1096348010390817>
- Indrawati. (2015). *Metode Penelitian Manajemen dan Bisnis Konvergensi Teknologi Komunikasi dan Informasi*. PT. Refika Aditama.
- Iriobe, O. C., & Abiola-Oke, E. (2019). Moderating effect of the use of eWOM on subjective norms, behavioural control and religious tourist revisit intention. *International Journal of Religious Tourism and Pilgrimage*, 7(3), 38–47. <https://doi.org/10.2139/ssrn.3412517>
- Jehane, P. T. (2019). Penerapan Teori Planned Behavior Dalam Memprediksi Intensi Berkunjung Di Obyek Wisata Pasar Malam, Kota Kupang. *Tourism - Jurnal Pariwisata*, 2(1), 39. <https://doi.org/10.32511/tourism.v2i1.318>
- Jiwandono, D., & Kusumawati, A. (2020). Pengaruh eWOM Terhadap Niat Berkunjung Wisatawan Melalui Attitude , Subjective Norms, Dan Perceived Behavior Control. *Profit: Jurnal Administrasi Bisnis*, 1–14.
- Johnson, B. R., Jang, S. J., Larson, D. B., & De Li, S. (2001). Does adolescent religious commitment matter? A reexamination of the effects of religiosity on delinquency. *Journal of Research in Crime and Delinquency*, 38(1), 22–44. <https://doi.org/10.1177/0022427801038001002>
- Liputan6.com. (2023). *Traveloka Resmi Jadi Affiliate Member Organisasi Pariwisata Dunia*. Liputan6.Com.
- Liu, J., Wu, J. S., & Che, T. (2019). Understanding perceived environment quality in affecting tourists' environmentally responsible behaviours: A broken windows theory perspective. *Tourism Management Perspectives*, 31, 236–244. <https://doi.org/10.1016/j.tmp.2019.05.007>
- Maulani, M. R., Nuryakin, N., & Hidayah, N. (2022). Purchase Intention of Halal Cosmetics: The Mediating Role of Attitude. *Etikonomi*, 21(2), 383–398. <https://doi.org/10.15408/etk.v21i2.24131>
- Mital, M., Chang, V., Choudhary, P., Papa, A., & Pani, A. K. (2018). Adoption of Internet of Things in India: A test of competing models using a structured equation modeling approach. *Technological Forecasting and Social Change*, 136, 339–346. <https://doi.org/10.1016/j.techfore.2017.03.001>

- Muthmainnah, S. R., & Rubiyanti, R. N. (2020). Pengaruh Faktor Pendorong Dan Penarik Minat Wisata Halal Ke Luar Negeri Dengan Religiusitas Sebagai Variabel Moderator. *Jurnal Penelitian Ilmu Manajemen (JPIM)*, 5(3), 274–285.
- Novianty, A., & Garey, E. (2021). Memahami Makna Religiusitas/Spiritualitas Pada Individu Dewasa Muda Melalui Photovoice. *Jurnal Psikologi Integratif*, 8(2), 61. <https://doi.org/10.14421/jpsi.v8i2.2115>
- Prasetyo, A., & Purnamawati, E. D. (2023). The Role of Brand Ambassador and Electronic Word-of-Mouth in Predicting Purchase Intention. JDM: Jurnal Dinamika Manajemen, 14(1).**
- Purwanto, E. A., & Sulistyastuti, D. R. (2017). *Metode Penelitian Kuantitatif*. Gava Media.
- Rahayu, A., & Isa, M. (2023). *Muslim Youth In Purchasing Intention To Halal Cosmetic Products (Case Study In Solo Raya) Analisis Pengaruh Pengetahuan , Religiusitas , Dan Norma Subyektif Terhadap Sikap Pemudi Muslim Dalam Niat Beli Produk Kosmetik Halal (Studi Kasus Di Solo Raya)*. 4(4), 3568–3579.
- Rahim, N. @ F. binti, Shafii, Z., & Shahwan, S. (2015). Awareness and Perception of Muslim Consumers on Halal Cosmetics and Personal Care Products. *International Journal of Business, Economics and Management*, 2(1), 1–14. <https://doi.org/10.18488/journal.62/2015.2.1/62.1.1.14>
- Setiawan, A., & Suprapto, W. (2021). Pengaruh Theory of Planned Behaviour Terhadap Purchase Intention Buku Di Indonesia Melalui Reading Interests Sebagai Mediator. *Agora*, 9(1).
- Siregar, I. S. (2017). Metode Penelitian Kuantitatif. In *Kencana*.
- Sudarsono, H., & Nugrohawati, R. N. I. (2020). Determinants of the Intention to Consume Halal Food, Cosmetics and Pharmaceutical Products. *Journal of Asian Finance, Economics and Business*, 7(10), 831–841. <https://doi.org/10.13106/jafeb.2020.vol7.no10.831>
- Sudarsono, H., Shidiqie, J. S. A., & Tumewang, Y. K. (2021). The impact of religiosity and knowledge on the intention of young Muslim generation toward

- Halal tourism in Indonesia. *Tourism and Hospitality Management*, 27(2), 255–272. <https://doi.org/10.20867/thm.27.2.2>
- Sugiyono. (2019). *Metode Penelitian Kuantitatif*. Alfabeta.
- Suryani, Y., & Kumala, V. (2021). *MAGNET WISATA RELIGI SEBAGAI PERKEMBANGAN EKONOMI MASYARAKAT DI KURAI TAJI KABUPATEN PADANG PARIAMAN*. 2(1).
- Susanty, A. I., Yuningsih, Y., & Anggadwita, G. (2019). Knowledge management practices and innovation performance: A study at Indonesian Government apparatus research and training center. *Journal of Science and Technology Policy Management*, 10(2), 301–318. <https://doi.org/10.1108/JSTPM-03-2018-0030>
- untwo.org. (2019). *KEDATANGAN TURIS INTERNASIONAL MENCAPAI 1,4 MILIAR DUA TAHUN MENJELANG PRAKIRAAN*. [Www.Unwto.Org](http://www.Unwto.Org).
- Wardani, F. H. (2018). ANALISIS FAKTOR – FAKTOR YANG MEMPENGARUHI MINAT KUNJUWISATAWAN RELIGI DI KABUPATEN DEMAK (studi pada Masjid Agung Demak) ANALISYS. *Universitas Muhammadyah Yogyakarta*.
- Winarno, K. O., & Indrawati, I. (2022). Impact of Social Media Marketing and Electronic Word of Mouth (E-Wom) on Purchase Intention. *Jurnal Aplikasi Manajemen*, 20(3). <https://doi.org/10.21776/ub.jam.2022.020.03.15>
- Zarrad H, & Debabi M. (2015). Analyzing the Effect of Electronic Word of Mouth on Tourists' attitude toward Destination and Travel Intention. *International Research Journal of Social Sciences*, 4(4), 53–60.