

DAFTAR TABEL

Tabel 1. 1 Jumlah Mahasiswa <i>Telkom University</i>	1
Tabel 2. 1 Penelitian Terdahulu	20
Tabel 3. 1 Karakteristik Penelitian.....	29
Tabel 3. 2 Operasional Variabel	30
Tabel 3. 3 Bobot Penilaian Skala Likert	34
Tabel 3. 4 Loading Factor.....	40
Tabel 3. 5 Average Extracted Variance (AVE)	41
Tabel 3.6 Cross Loading	42
Tabel 3.7 Fornell-Lacker Criteria	42
Tabel 3. 8 Hasil Uji Reliabilitas.....	44
Tabel 3. 9 Kriteria Output PLS-SEM	46
Tabel 4. 1 Karakteristik Responden Berdasarkan Mahasiswa di Telkom University	47
Tabel 4. 2 Karakteristik Responden Berdasarkan Mahasiswa Generasi Z	48
Tabel 4. 3 Karakteristik Responden Berdasarkan Jenis Kelamin	48
Tabel 4. 4 Karakteristik Responden Berdasarkan Umur	49
Tabel 4. 5 Karakteristik Responden Berdasarkan Angkatan	49
Tabel 4. 6 Karakteristik Responden Berdasarkan Angkatan	50
Tabel 4. 7 Skor Behavioral Intention	51
Tabel 4. 8 Skor Social Influence.....	52
Tabel 4. 9 Skor Social Trust	54
Tabel 4. 10 Skor Usability	55
Tabel 4. 11 Nilai Loading Factor	58
Tabel 4. 12 Nilai Average Variance Extracted (AVE)	59
Tabel 4. 13 Nilai Cross Loading	60
Tabel 4. 14 Nilai Akar Kuadrat AVE (Fornell Lacker Criteria).....	61
Tabel 4. 15 Nilai Reliability Test.....	62
Tabel 4. 16 Path Analysis dan T-Statistic	63
Tabel 4. 17 Nilai R-Square	65
Tabel 4. 18 Nilai Predictive Relevance.....	65
Tabel 4. 19 Nilai Effect Size.....	66
Tabel 4. 20 Hasil Uji Hipotesis.....	67