

**HUBUNGAN KARAKTERISTIK TAMU DENGAN  
KEPUTUSAN TAMU MENGINAP DI VIRTUAL  
HOTEL OPERATOR DI KOTA BANDUNG**

***THE RELATIONSHIP BETWEEN GUEST  
CHARACTERISTIC WITH GUESTS DECISION TO  
STAY AT VIRTUAL HOTEL OPERATOR IN  
BANDUNG***

**PROYEK AKHIR**

**Gabriela L. Silalahi  
NIM 6707201139**



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