

ABSTRACT

This design is motivated by the high fashion waste in Indonesia due to the phenomenon of fast fashion, which is not accompanied by a good and proper level of waste management. This results in the emergence of various environmental pollutants. In addition, the interest in and demand for bag products are currently quite high so that bags are no longer just fashion accessories, which can be seen from several bag manufacturers that issue the same bag design but in different sizes. A few manufacturers of women's bags in Indonesia still combine the concept of modular and multi-size. This design will be carried out using qualitative methods with a case study approach and an apparel design framework design method with an exploratory approach. This design aims to design a women's bag from upcycle fashion waste by utilizing a modular interlocking technique that can be disassembled to adjust the size of the bag according to needs and to change the location of the straps so that it can be used in various ways.

Keywords: upcycle, fashion waste, women's bag, interlocking modular