

ABSTRACT

ADAPTATION OF NYI RAMBUT KASIH BATIK MOTIFS WITH EMBROIDERY TECHNIQUES ON KEBAYA

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Decorative motifs in Indonesia are influenced by natural elements such as environmental conditions, the diversity of flora and fauna, as well as the unique cultural heritage of each region. This cultural heritage ensures that batik visualizations have distinct characteristics throughout Indonesia, as evidenced in the signature batik of Majalengka. This batik uniquely combines local culture, tourism, and daily life. Notably, "Batik Nyi Rambut Kasih" stands out among various other batik styles, drawing inspiration from the story of a princess in the Sindangkasih Kingdom. Its unconventional motifs distinguish it from regular batik designs. Although these motifs predominantly appear on two-dimensional fabrics and clothing, this study envisions their development through an embroidered adaptation, adding distinctive decorative elements to traditional kebaya attire. The research employs qualitative methods, including literature review, observation, interviews, and exploration. The ultimate outcome of this study is a collection of Sundanese kebaya dresses that adapt the "Batik Nyi Rambut Kasih" motif using embroidery techniques as decorative elements, capable of introducing a three-dimensional visualization to the fabric's surface.

Keywords: *Nyi Rambut Kasih Batik, Embroidery, Kebaya.*