

## DAFTAR GAMBAR

Gambar 2.1 Irama.....	8
Gambar 2.2 Proporsi Benda .....	8
Gambar 2.3 Keseimbangan .....	9
Gambar 2.4 Harmoni.....	9
Gambar 2.5 Kesatuan .....	9
Gambar 2.6 Titik .....	10
Gambar 2.7 Garis .....	10
Gambar 2.8 Bentuk .....	11
Gambar 2.9 Warna .....	11
Gambar 2.10 Tekstur.....	11
Gambar 2.11 <i>Hue</i> .....	12
Gambar 2.12 <i>Value Color</i> .....	12
Gambar 2.13 Motif Geometris .....	13
Gambar 2.14 <i>Florals</i> .....	14
Gambar 2.15 <i>Novelty</i> .....	14
Gambar 2.16 <i>Square Repeat</i> .....	14
Gambar 2.17 <i>Half Drop Repeat</i> .....	15
Gambar 2.18 <i>Brick Repeat</i> .....	15
Gambar 2.19 <i>Gaya Flat Design</i> .....	16
Gambar 2.20 Hasil <i>Digital Printing</i> .....	20
Gambar 3.1 Hasil Wawancara.....	21
Gambar 3.2 Pattern Board.....	33
Gambar 4.1 Konsep Image Board.....	59
Gambar 4.2 Muse Shealyn Aisha Laila .....	60
Gambar 4.3 Muse Raden Rahmawati.....	61

Gambar 4.4 <i>Lifestyle Board</i> .....	62
Gambar 4.5 Sketsa Desain 1 .....	63
Gambar 4.6 Sketsa Desain 2 .....	64
Gambar 4.7 Sketsa Desain 3 .....	65
Gambar 4.8 Hasil <i>Test Printing</i> Kain Katun Jepang.....	66
Gambar 4.9 Hasil <i>Test Printing</i> Kain Toyobo .....	67
Gambar 4.10 Hasil <i>Test Printing</i> Armani <i>Silk</i> .....	67
Gambar 4.11 Ukuran Kain <i>Print</i> 1 .....	68
Gambar 4.12 Ukuran Kain <i>Print</i> 2.....	68
Gambar 4.13 Ukuran Kain <i>Print</i> 3.....	69
Gambar 4.14 Proses Produksi Busana dan <i>Quality Control</i> .....	69
Gambar 4.15 Logo .....	70
Gambar 4.16 Sketsa Kemasan Produk.....	71
Gambar 4.17 Hangtag dan <i>Thankyou Card</i> .....	71
Gambar 4.18 Visualisasi Busana 1.....	72
Gambar 4.19 Visualisasi Busana 2.....	73
Gambar 4.20 Visualisasi Busana 3.....	73
Gambar 4.21 Visualisasi Lembaran Kain 1 .....	74
Gambar 4.22 Visualisasi Lembaran Kain 2 .....	74
Gambar 4.23 Visualisasi Lembaran Kain 3 .....	75
Gambar 4.24 <i>Marchandise Kit</i> .....	75