

ABSTRACT

APPLICATION OF FISH SCALES AS EMBELLISHMENT BY BEADING TECHNIQUE ON THE CLOTHES

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Indonesia is a country that has abundant natural resource wealth, one of which is marine products in fisheries which are snapper fish. The snapper is spread evenly throughout Indonesia, from the West end (Aceh) to the East end (Papua). The rapid development of the need for raw fish consumption, resulting in a large amount of fish scales remaining. Fish scales are unique in appearance, surface texture, and color, and are often used as embellishment, embellishment on clothing is intended as an ornament to beautify and sustain a garment. This research aims to develop the scales of the snapper as an embellishment with a beading technique to be applied to clothing. The study used qualitative methods of literature study, observation, interviews and exploration on fish scales material. Exploration from bleaching, coloring, to applying the technique of beading and embellishment as embellishment to apply to fashion products.

Keywords: Fish scales, Embellishment, Beading, and Fashion