

## **ABSTRACT**

### ***Processing of Pearl Shells as Embellishment on Fashion Products***

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*Indonesia has a huge potential for pearl mussel cultivation, which will produce waste after the pearl mussels can no longer produce the best pearls from cultivation. This research was conducted with a qualitative method using data collection in the form of literature studies, observations, interviews and exploration of the main material, namely pearl mussel shells. The results of exploration of various types of shells show that the characteristics of pearl mussel shells are thick, strong, not easily brittle and stable natural colours, which have the potential as embellishment materials in fashion products. Embellishment in fashion products is a way to decorate with various techniques on the surface of the fabric so as to add a decorative effect. In the fashion world, the potential for the use of clam shells is quite large, especially in clothing. Bags are one of the fashion products that play a very important role in supporting the appearance to make it look more fashionable and stylish. The use of pearl mussel shell material as an embellishment with beading techniques on fashion bag products, produces an attractive decorative effect. So this research aims to develop the processing of pearl mussel shells into a variety of embellishment materials on fashion bag products using beading techniques and as a reference for the opportunity to use pearl mussel shells into high value-added products when applied to fashion products.*

*Keywords :*

*Pearl Clam Shell, Embellishment, Fashion, Bag.*