

## **ABSTRACT**

# **EXPLORATION OF PATTERN ON KEBAYA KUTUBARU USING KERATON YOGYAKARTA ORNAMENTS INSPIRATION**

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Kebaya is a traditional dress that has philosophical values and messages in it. Initially, the kebaya was only worn by the nobility, but over time, the kebaya was worn by the general public. Currently Kebaya is increasingly popular, this is due to efforts to register kebaya to UNESCO as an intangible cultural heritage from Indonesia and the increasing number of women's organizations that support kebaya. The more kebaya enthusiasts, the more creations are made by adding decorative elements to the kebaya. Decorative elements in kebaya usually use batik techniques, beads, digital printing, embroidery and jumpitan techniques. While the motifs that are often applied to the Kutubaru Kebaya are floral motifs such as various types of flowers and leaves. But in some kebaya motifs there are also fauna motifs such as rabbit, duck and bird motifs. By looking at the application of motifs other than flora motifs, it turns out that fauna motifs can be applied to kebaya. Given this opportunity, researchers will develop a motif for the sengkalan memet ornament in the form of two giant dragon heads and tendrils using embroidery techniques. The purpose of this research is to develop a motif by creating a new composition from the sengkalan memet ornament on the Kutubaru Kebaya dress. The method used is a qualitative method. Data search techniques used are Observation, Interview, Literature Study, and Exploration. The end result of this research is a fashion product of the Kutubaru Kebaya with the Yogyakarta Palace ornament motif which is applied using embroidery techniques.

Keywords: Kutubaru kebaya, sengkalan memet ornament, embroidery technique.