

ABSTRACT

Childfree is a term referring to the decision made by an individual or a couple to not have a child, despite having good and sufficient economic and biological conditions. The growing phenomenon of childfree in Indonesia has led to a variety of perceptions or viewpoints within society, especially among male and female students in the Bandung region. Based on data released by the World Bank Trend, the birth rate in Indonesia continues to decline, even in 2019 the crude birth rate per 1,000 population released by the BPS indicated a decrease in population. This is further reinforced by the emergence of the childfree phenomenon. Therefore, the selection of the topic on the childfree phenomenon among male and female students in the Bandung region is necessary in order to understand the reasons behind someone's decision to be childfree, as well as the viewpoints and attitudes of the students regarding this childfree phenomenon. The data collection method used is qualitative. Data is obtained from literature studies, questionnaires, and interviews. The decision to design a documentary film addressing the childfree phenomenon is aimed at becoming a communication medium that presents reality, with its primary purpose being to convey information and messages, especially to students in the Bandung region. In this design phase, a director of photography envisions what takes place on the set and how a scene unfolds. Additionally, the director of photography designs the lighting and camera arrangements in accordance with the requirements, and compiles a list of equipment used.

Keywords: childfree, students, documentary film, director of photography