

DAFTAR GAMBAR

Gambar 2.1 Karya seni titik	13
Gambar 2.2 Karya seni garis	13
Gambar 2.3 Bentuk kubus	13
Gambar 2.4 <i>Colour Wheel</i>	14
Gambar 2.5 Macam-macam tekstur	14
Gambar 2.6 Ruang seni rupa	15
Gambar 3.1 Logo Greenfields	21
Gambar 3.2 Varian Greenfields Fresh Milk	22
Gambar 3.3 Instagram Greenfields Indonesia	23
Gambar 3.4 Website Greenfields	23
Gambar 3.5 Target Pasar	24
Gambar 3.6 Greenfields Fresh Milk di Supermarket	24
Gambar 3.7 Sosial Media Greenfields	25
Gambar 3.8 KIN Fresh Milk	27
Gambar 3.9 Cimory Fresh Milk	28
Gambar 4.1 Referensi Visual Poster Promosi	35
Gambar 4.2 Referensi Visual Poster <i>Event</i>	35
Gambar 4.3 Referensi Visual <i>Vending Machine</i>	35
Gambar 4.4 Referensi Visual <i>Event</i>	36
Gambar 4.5 <i>Font Funtastic</i>	36
Gambar 4.6 <i>Font TT Commons Pro</i>	36
Gambar 4.7 Palet Warna	37
Gambar 4.8 Visual <i>Billboard</i>	37
Gambar 4.9 Visual Poster Produk	38
Gambar 4.10 Visual Poster Digital	39
Gambar 4.11 Visual Poster Event	40
Gambar 4.12 Visual <i>Teaser</i>	40
Gambar 4.13 Visual <i>3D Modelling Event</i>	41
Gambar 4.14 Visual <i>Vending Machine</i>	41

Gambar 4.15 Visual Filter Instagram.....	42
Gambar 4.16 Visual <i>Merchandise</i>	43