

ABSTRACT

Street cats are felines that reside and roam on the streets. Street cats have a large population, which continues to increase with each passing year. The abundance of street cat populations renders them neglected, resulting in these felines lacking both shelter and sustenance. Hence, considering the limitations inherent in these animals, humans can assist by offering shelter, and sustenance, or by sterilizing feral cats to curb the expansion of their population.

With the forthcoming design, the designer aspires to imbue a 2D character with an understanding of the plight of street cats and their limitations. The approach undertaken in this design involves data collection, encompassing methods such as observation, interviews, and literature review, as well as a visual exploration through analogous animated characters. The intention behind this 2D character design is to convey information about the circumstances faced by street cats and to motivate society to collectively aid these underprivileged street cats, either through sterilization or by administering vaccines to prevent the continual proliferation of the street cat population in the future.

Keywords; street cat, character, caring, abandoned