ABSTRACT

Career selection is a choice of every individual, including accounting students, to achieve success, such as continuing education or choosing a career working in private or government entities. Currently, there are still few accountants who occupy positions in the government. This is because many accountant positions are taken by non-accountant employees or with diverse backgrounds, making this not comparable to holders of high accountant degrees.

This research aims to analyze the influences of the labor market, financial rewards, professional training, and work environment considerations on the interest of accounting students at Telkom University in career selection as a government accountant both simultaneously and partially.

The population of this research is final-year students (class of 2019 and 2018) of the Bachelor's Study Program of Accounting at Telkom University. The sampling technique used is Nonprobability Sampling. The Nonprobability sampling technique used is purposive sampling with a total of 80 respondents. The data processed is primary data obtained from the questionnaire distribution. The analysis method used is descriptive and multiple regression linear analyses using SPSS 25 software.

The result of this research simultaneously shows that the considerations of the job market, financial rewards, professional training, and work environment significantly influence the interest of Telkom University accounting students in career selection as a government accountant. Partially, the variable of the job market, financial rewards, professional training, and work environment considerations positively significantly influence the interest of Telkom University accounting students in career selection as a government accountant. While the variable of professional training partially has no significant influence on the interest of Telkom University accounting students in career selection as a government accountant.

Based on the result of the research, further research can add other variables, such as self-efficacy, and conduct research at all universities in Bandung to provide a broader profile.

Keywords: Career, Considerations of Work Environment, Financial Rewards, Government Accountant, Labor Market, Professional Training.