

DAFTAR GAMBAR

Gambar 2.1 Macam Garis	15
Gambar 2.2 Macam Bentuk	15
Gambar 2.3 Keseimbangan	17
Gambar 2.4 Penekanan	17
Gambar 2.5 Pengulangan	18
Gambar 2.6 Kesatuan	19
Gambar 2.7 Proporsi	19
Gambar 3.1 Logo Bunna Coffee And Eatery	26
Gambar 3.2 Struktur Perusahaan	27
Gambar 3.3 Logo Leon Coffee	30
Gambar 3.4 Instagram Leon Coffee	31
Gambar 3.5 Logo Little League Jakarta	31
Gambar 3.6 Instagram Little League Jakarta	32
Gambar 3.7 Logo Tugo Daily	32
Gambar 3.8 Instagram Tugo Daily	33
Gambar 3.9 Tampak Luar Bunna Coffee And Eatery	34
Gambar 3.10 Ruangan Non-Smoking Bunna Coffee And Eatery	34
Gambar 3.11 Ruangan Smoking Area Bunna Coffee And Eatery	35
Gambar 3.12 Ruangan Barista Bunna Coffee And Eatery	35
Gambar 3.13 Instagram Bunna Coffee And Eatery	36
Gambar 3.14 Pemilik Bunna Coffee And Eatery	37
Gambar 3.15 Para Ahli	38
Gambar 3.16 Customer Bunna Coffee And Eatery	39
Gambar 3.17 Grafik Jenis Kelamin	40
Gambar 3.18 Grafik Usia	40
Gambar 3.19 Grafik Domisili	41
Gambar 3.20 Grafik Pekerjaan	41
Gambar 3.21 Grafik Pendapatan	42
Gambar 3.22 Grafik Minat Berkunjung ke Cafe	42
Gambar 3.23 Grafik Mengikuti Club Mobil atau Motor	43
Gambar 3.24 Grafik Promosi Media Sosial	43
Gambar 3.25 Grafik Konten Promosi	44
Gambar 3.26 Grafik Konten Promosi	44
Gambar 3.27 Grafik Tingkat Pengaruh Promosi	45

Gambar 4.1 Gambar Produk	61
Gambar 4.2 Gambar Produk	62
Gambar 4.3 Gambar Mobil Klasik.....	62
Gambar 4.4 Gambar Mobil Klasik.....	63
Gambar 4.5 Gambar Nuansa Kafe	63
Gambar 4.6 Konsep Tipografi Heading.....	64
Gambar 4.7 Konsep Tipografi Body Textt	64
Gambar 4.8 Logo Bunna Coffee And Eatery.....	65
Gambar 4.9 Konsep Layout	67
Gambar 4.10 Story Jam Operasionall	70
Gambar 4.11 Story Produk	71
Gambar 4.12 Story Produk	72
Gambar 4.13 Story Nuansa Kafe	73
Gambar 4.14 Postingan Mobil Klasikk.....	74
Gambar 4.15 Postingan Nuansa Kafe	75
Gambar 4.16 Postingan Produk	76
Gambar 4.17 Postingan Nuansa Kafe	77
Gambar 4.18 Postingan Promosi Tiktok.....	78
Gambar 4.19 Stationary	79
Gambar 4.20 Invoice.....	80
Gambar 4.21 Packaging.....	81
Gambar 4.22 Topi	82
Gambar 4.23 Gantungan Kunci	82
Gambar 4.24 Stiker	83