

ABSTRACT

ASKAB PSSI West Bandung Regency is an organization that is certainly required to have achievements. The success of ASKAB PSSI West Bandung Regency is very dependent on the performance of its athletes. The better the athlete's performance when competing, the better performance will also be for ASKAB PSSI West Bandung Regency. Therefore, it is necessary to improve the performance of ASKAB PSSI athletes in West Bandung Regency first. This research first focuses on the problems that occur in the performance of individual athletes. So, to find out more about this, this research was conducted which aims to examine and analyze the effect of empowering leadership and goal orientation on athlete performance.

The research method used is descriptive analysis research method with data collection techniques through library research and field studies which include observation and distributing questionnaires in the form of google form which is processed using the SPSS version 25 program for windows. Meanwhile, the population in this study were all male and female athletes in the 19 year age category and male and female athletes in the senior age category (aged 19 years and over) at ASKAB PSSI West Bandung Regency. The number of samples in the questionnaire data collected was 87, but because there were 3 data outliers, the questionnaire data that was worth processing was 84.

Based on the results of the descriptive analysis, it shows that empowering leadership as a whole is included in the very good category of 91.96%, overall goal orientation is included in the very good category of 92.8%, the overall performance of athletes is included in the very good category. by 91.5%. The results of the hypothesis analysis show that: (1) empowering leadership has a strong influence on the performance of ASKAB PSSI athletes in West Bandung Regency (2) goal orientation has a strong effect on the performance of ASKAB PSSI athletes in West Bandung Regency.

Keywords: *Empowering leadership, goal orientation, athlete performance, ASKAB PSSI West Bandung Regency*