

ABSTRACT

Dividends are part of the company's profits or profits that are distributed to shareholders. Each year, the company must decide how much of the profits to distribute to shareholders as dividends, and some of the profits can also be reinvested in the company. The purpose of this study is to see how the influence and ability of managerial ownership, independent commissioners, financial performance, and non-debt tax shields have on the dividend policy of insurance companies listed on the Indonesia Stock Exchange for the 2017-2021 period.

In this study dividend policy is measured in terms of categories, category 0 for companies that don't pay dividends and category 1 for companies that pay out dividends. To measure managerial ownership using the percentage comparison between management share ownership and outstanding shares. Ownership of independent commissioners is measured by the percentage comparison between the number of independent commissioners and the number of members of the board of commissioners. Measurement of financial performance in this study utilizes projected profitability indicators through Return On Equity (ROE). Meanwhile, to measure the non-debt tax shield, a comparison between the amount of depreciation and the company's total assets is used.

The research method used is discriminant analysis to assist companies in determining their dividend policy. This study is based on the firm theory which is in line with the principle objectives of the dividend policy. Purposive sampling was used as a sampling technique, resulting in a total of 45 research samples from 9 insurance companies over five years.

The results of this study reveal that managerial ownership, independent commissioners, financial performance, and non-debt tax shield variables have significant influence and capability in determining the dividend policy of insurance companies in sub-sectors listed on the Indonesia Stock Exchange. during the 2017-2021 period.

Keywords: *dividend policy, managerial ownership, independent commissioners, financial performance, non-debt tax shield*