

ABSTRACT

Maximizing the value of the company is one of the company's goals. The high value of the company indicates that the company is able to maintain business continuity and is able to improve the welfare of shareholders. So that investors are interested in investing in companies that have high corporate value.

This study aims to determine the effect of company size (log total assets), board of commissioners (Board of Commissioners size), and profitability (ROA) on firm value (PBV) in property and real estate sub-sector companies listed on the Indonesia Stock Exchange in 2017-2021. The data used in this study were obtained from financial report data. The financial reports are taken from the official website of the Indonesia Stock Exchange.

This population in this study are property and real estate sub-sector companies listed on the Indonesia Stock Exchange in 2017-2021. The sampling technique used was purposive sampling and obtained 50 companies with a research period of 5 years, so that 250 sample data were obtained. The method of data analysis in this study is panel data using equations 12.

The results of the study show that simultaneously firm size (log total assets), board of commissioners (board of commissioners size), and profitability (ROA) have an effect on firm value (PBV). Partially, Firm size (log total assets) has a positive effect on firm value (PBV), board of commissioners (Board of commissioners size) has a positive effect on firm value (PBV), profitability (ROA) has a positive effect on firm value (PBV).

Based on results of this study, if the property and real estate sub-sector companies are trying to increase the value of the company, then the company needs to pay attention to the size of the company (log total asset) because it has a positive effect on firm value. Companies should be able to manage their assets properly in order to increase the value of the company.