

ABSTRACT

Technological developments make it easier for humans to do many things. However, this development did not escape its negative impacts. Like online gambling, online gambling itself which was originally played conventionally can now be played anywhere and anytime thanks to developments in technology. Online gambling itself has a negative impact in the form of an addictive effect on the players. So this is very worrying, moreover online gambling players themselves are mostly young people who are candidates for the nation's successor. 2D animation is one of the media to convey messages about the dangers of online gambling, besides being able to convey messages through visuals, animation can convey it more attractively. Because animation design requires an editor, the designer becomes an editor who designs the editing in this 2D animated short film entitled "LOOP". The designer uses a qualitative method by collecting data through literature, observation, and interviews. With the existence of animated media as a message delivery, it is hoped that it can educate students who have not fallen into and who have fallen into online gambling.

Keywords: Editing, 2D animation, online gambling, addiction, design.