

ABSTRACT

WEBSITE PROTOTYPE DESIGN AS INFORMATION MEDIA FOR PSYCHOLOGICAL CONSULTING INSTITUTION “FIRDAUS AMANY PSYCHOLOGICAL CENTER”

By: Azanisilia

1601190012

Mental health is a state of well-being in which individuals can realize their own potential. This means they can cope with the normal stresses of life, can function productively and fruitfully, and are able to make a contribution to their community. People who have mental health disorders that cannot be resolved on their own need help from people who are experts in their fields, such as psychiatrists and psychologists who are in psychological consulting institutions. One of the psychological consulting institutions in Indonesia is the Firdaus Amany Psychological Center. As a psychological consulting institution, Firdaus Amany needs information media that can be a source of information for users. One of the information media that can cover various kinds of information is the website. This research is a descriptive qualitative research. The data collection process was carried out by means of observation, interviews, questionnaires, and literature study. The data obtained were then analyzed using design strategy theory and visual communication design to produce a website prototype design that could become an effective information medium for the Firdaus Amany Psychological Center. The purpose of designing a website prototype is to become a psychological information medium that can reduce the problem of mental disorders in Indonesia.

Keywords: *Information Media, Website, Visual Communication Design, and Psychological Institute.*