

ABSTRACT

Workaholism has become a lifestyle and a glorification of humans, especially in urban areas, so that every time they want to create peace for humans who feel guilty about their lives. This certainly has many negative influences on humans themselves, especially on physical and mental health. The creation of the final project of an experimental film entitled "The Beauty of a Slower Paced Life" will convey a message and invitation to humans to feel "it's okay" to live their lives more calmly. Experimental film works are made with a retro video game concept with the aim of giving the impression of fun and also nostalgia for the audience who sees them. The minimalist impression will still be felt in the video game concept, because minimalism has an interpretation of serenity itself. Therefore experimental film will be a medium for conveying messages that have meaning with attractive and fun visualization.

Keywords: Experimental Film, Urban Community, Workaholic, Physical Health, Quiet Life.