

DESIGNING DIGITAL PORTFOLIO AND EDUCATIONAL PLATFORM FOR NEW GRAPHIC DESIGNER

ABSTRACT

Digital portfolios are indeed very necessary in the modern era, specifically for graphic designers since it serves as a benchmark for clients to determine how creative and how the designer's brain results in solutions in a professional visual medium. However, a lot of people consider it challenging to create their own portfolios, particularly for those who are just entering the world of design or who have no background in graphic design due to a lack of design projects they can work on or a lack of experienced individuals they can use as a reference. This research aims to provide platform that are easy to access for anyone who is just starting out or interested in entering the world of graphic design to improve their skill to create targeted portfolios that are also equipped with exercises in response to client briefs, so that these graphic designers are also trained to work under the direction of the client, also the audience will know more about their skills, where they will be more inclined with diagram of design expertise. The research method used to analyze and obtain the required data is a qualitative method supported by interviews with experts. The benefit of the platform that will be developed is to provide learning resources with an easy-to-use user interface for anyone who is simply interested in the field of graphic design. This can ultimately result in the creation of a targeted digital portfolio that can be helpful in the workplace later on.

Keywords: Digital Portfolio, Platform, Graphic Design.