

## DAFTAR TABEL

<b>Tabel 2. 1</b> Makna Warna .....	37
<b>Tabel 3. 1</b> Analisis Matriks Produk .....	85
<b>Tabel 3. 2</b> Kesimpulan Analisis .....	89
<b>Tabel 4. 1</b> <i>Business Model Canvas</i> (BMC) .....	95
<b>Tabel 4. 2</b> <i>Morphological Matrix</i> .....	98
<b>Tabel 4. 3</b> Hasil Rancangan Logo.....	98
<b>Tabel 4. 4</b> <i>Places Checkout Process Page High Fidelity</i> .....	139
<b>Tabel 4. 5</b> <i>Transports Checkout Process Page High Fidelity</i> .....	144
<b>Tabel 4. 6</b> <i>Accomodations Checkout Process Page High Fidelity</i> .....	147
<b>Tabel 4. 7</b> <i>Culinary Information Page High Fidelity</i> .....	150
<b>Tabel 4. 8</b> Tugas User untuk <i>Usability Testing</i> .....	160
<b>Tabel 4. 9</b> Hasil <i>Single Eased Question</i> (SEQ).....	162
<b>Tabel 4. 10</b> Hasil <i>System Usability Scale</i> (SUS) .....	171